



## Nottingham Rental Standard launched to Improve standards for private renters

Nottingham City Council, in collaboration with Unipol Student Homes and DASH Services (Decent and Safe Homes), has introduced the Nottingham Rental Standard.

This initiative, born out of a continued commitment to enhancing local private rented sector standards, aims to streamline accreditation processes and empower prospective tenants to identify reputable landlords.

Landlords embracing the 'standard' gain access to a variety of benefits, including complimentary training, enhanced assistance, and information resources, along with reduced fees for the city's private rented sector licensing schemes. To apply for accreditation, landlords can visit [www.nottinghamrentalstandard.org.uk](http://www.nottinghamrentalstandard.org.uk). The website not only serves as a resource hub for landlords but also allows tenants and partners to verify if a property is managed by an accredited landlord.

The new standard consolidates the existing DASH Landlord Accreditation and Unipol Student Homes schemes into a unified city-wide verification process. Existing Nottingham Standard accreditations seamlessly transfer to the revamped scheme, providing a cohesive approach to raising standards in the sector.

The launch of the Nottingham Rental Standard aligns with Nottingham City Council's ongoing efforts to elevate standards in private rented accommodation and foster understanding between tenants and landlords. Along with upcoming private-rented sector licensing schemes - Selective Licensing (scheme two) which launched last week on December 1, 2023, and Additional Licensing (scheme three) launching on January 1, 2024—the accreditation scheme is poised to play a pivotal role in raising private rental standards.

Councillor Jay Hayes, expressed his support for the initiative, stating; "The 'Nottingham Rental Standard' elevates our work to create a safer and more reliable rental housing market



# The Nottingham Rental Standard



in Nottingham. Bringing together the two previous accreditation schemes under one standard will make it easier for tenants to identify good landlords and easier for landlords to take part.

“Ultimately, we hope this will increase the uptake of the scheme and ensure more tenants have access to quality accommodation. We have a lot of good landlords in Nottingham, and there must be a mechanism through which tenants can identify them.”

## Key Points at a Glance:

- The 'Nottingham Rental Standard' sets high standards for privately rented accommodation management and conditions.
- Complementing private rented sector licensing, it promotes excellence in all types of rented accommodation. All accredited landlords will qualify for reduced licensing fees for these schemes and receive license condition training included within the accreditation.
- Individual landlords, partnerships, or limited companies can achieve accreditation.
- Existing DASH Landlord Accreditation or Unipol Student Homes members are automatically included in the 'Nottingham Rental Standard.'
- The Nottingham Rental Standard provides tenants confidence in quality accommodation and tenancy management through accreditation.
- Accredited landlords receive recognition and support from DASH Landlord Accreditation and Unipol Student Homes.
- A range of support packages are available from Nottingham City Council's [Nottingham Private Rented Assistance Scheme \(NPRAS\)](#) for landlords who take citizens in housing need
- The scheme supports a priority of the recently launched Student Living Strategy; to improve the quality of student accommodation.

ENDS



## Note to Editor:

### Nottingham Rental Standard

Supported by Nottingham City Council, the “Nottingham Rental Standard” is a quality mark for accredited landlords through Unipol or DASH that promotes and encourages high property standards and management practices in privately rented housing across the city.

Good landlords are recognised by potential tenants and rewarded through financial and other benefits such as reduced licence fees for housing and HMO Licensing with the Local Authority.

[www.nottinghamrentalstandard.org.uk](http://www.nottinghamrentalstandard.org.uk)

### Nottingham City Council Licensing Schemes

The council runs three different Licensing Schemes.

- Mandatory licensing requires houses in multiple occupation (HMOs) shared by 5 or more people, forming 2 or more households, who share a WC, cooking or personal hygiene facilities, located anywhere in the city to hold a licence
- Additional Licensing requires houses in multiple occupation (HMO's) shared by 3 or more people (forming 2 or more households) who share a WC, cooking or personal hygiene facilities and are located within an Additional Licensing area of the City to hold a licence
- Selective Licensing is a scheme that requires most private rented properties to be licensed. It means that houses need to be licensed where they have one or two tenants or a family living there

<https://www.nottinghamcity.gov.uk/information-for-residents/housing/private-rented-accommodation/information-for-landlords/licensing-for-landlords/>

### Nottingham Private Rented Assistance Scheme (NPRAS)

The Nottingham Private Rented Assistance Scheme (NPRAS) Scheme assists City residents who are homeless to find good quality private rented accommodation.

<https://www.nottinghamcity.gov.uk/information-for-residents/housing/nottingham-private-rented-assistance-scheme-npras/>

### Student Living Strategy

Launched in 2023 the Student Living Strategy has been created to increase the choice and





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**DASH** Landlord Accreditation  
Providing Quality Housing Services



quality of student housing, maximise the benefits of a large student population and better tackle any associated challenges for communities in Nottingham.

For further information please contact: [communications@nottinghamcity.gov.uk](mailto:communications@nottinghamcity.gov.uk) /  
<https://www.mynottinghamnews.co.uk/contact-us/>

